

## SIERRA MADRE NEWS

THURSDAY, OCTOBER 8, 1942

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA



VOLUME 37, No. 3

Make Change  
In Medical  
Unit HereDefects Shown In Civilian  
Defense Drills Are To  
Be Corrected

As a result of the third Field Exercise for the Civilian Defense Corps in which 135 air raid wardens, and first aid crews participated, and which was designed to show up the weak spots in the organization, some features of the Emergency Medical Unit will be reorganized.

This action will not only increase the efficiency of the unit, but will also result in an emergency medical set up which will conform with that of the Los Angeles County Defense Council which is attempting to establish to uniform casualty stations throughout the country.

Another major change in the local set up will be transference of the casualty station from Dr. M. H. A. Peterson's office to the public school, and the appointment of the Gerald Smith, school superintendent, as adjutant of the Emergency Medical Service.

Dr. W. B. Heagerty made a survey of the school building last week end and found the west wing centering around the kindergarten room ideally fitted for the purpose. Use of the school and all purpose arrangements are up to the school board and when arrangements are completed the city will blackout all windows.

Use of the school wing will make available a receiving room, treatment room and holding room for casualties brought in by the First Aid Mobile Post, which would also be housed in the school during a blackout.

A new service unit is also being organized under the command of Rudolph Hartman to care for some specific duties in operating the station.

Dr. Peterson's office will be available, as a second casualty station to care for certain injuries requiring specific treatment available in that office.

Dan C. Reib has been appointed unit for the medical service and is organizing a drivers corps of men and women who will be trained and certified by Carl Hanson. Mr. Reib is also making a survey off all available vehicles to be used in transporting casualties and personnel and anyone interested in helping along these lines is asked to contact him by dialing 6779.

Daughter Arrives In  
H. C. Reavis Family

Linda Ann is the name chosen by former Mayor and Mrs. H. Clay Reavis for their infant daughter. The baby who weighed 6 pounds 7 ounces at birth was born at St. Luke's Hospital, Oct. 2. She and her mother are reported "doing nicely."

Assemblyman Here  
Friday Morning

Sierra Madreans are again invited by Miss Marjorie Adams to her home at 625 Auburn avenue Friday morning (October 9) to meet Assemblyman T. Fenton Knight, Republican candidate for re-election. The affair is scheduled to begin at 10 o'clock when Mr. Knight will speak.

DIFFICULTIES IN PUBLICATION OF  
NEWSPAPERS IN WARTIME TOLD  
KIWANIS CLUB

A word picture of difficulties being encountered in the publication of American newspapers during wartime was presented at the National Newspaper Week observance by the Kiwanis Club Tuesday by Ross G. Marshall, Sierra Madre newspaperman and essential materials soaring prices less Herald-Express. Scarcity of essential materials, soaring prices of those available, wartime jumping of salaries and wages and loss of advertising because of restrictions placed on manufacture of many of the most advertised products were only a few of the troubles besetting publishers, he said. The war's drain on manpower is another severe handicap, he said, more than 17,000 highly trained and hard to replace American newspapermen having answered the call to the colors.

Gasoline and tire rationing are calculated to open the way to increased business for community business men. Marshall said, if

Childless Married  
Men To Be Called  
In November Draft

Childless married men can be expected to be called for military service in November, according to an announcement yesterday by Col. Kenneth H. Leitch, State Director of Selective Service. Most of the State's 284 draft boards have already started to call up these men, he said, and the majority will be called although there is no indication as to how long it will take before this group has been exhausted.

Men who registered on the first R day, those in the 21-36 age group, in October 1940, will be called first, with subsequent registrations being called in order with the exception of the men between 45 and 65 years.

Antique Cars  
Coming Here

If you look up Sierra Madre Blvd. Saturday morning and see a towering Oldsmobile bearing down upon you in the glorious though somewhat uncertain manner of 1903, you need have no fear of hallucinations, for you will actually be seeing it in "the flesh."

Automobile antiquarians, who in 1937 founded the much publicized Horseless Carriage Club, dedicated to the preservation of old-time automobiles and their accessories, are holding their regular meeting at the home of Mr. and Mrs. Ranson Matthews, of 186 Grove street, and some of them may arrive in their antique vehicles.

Mr. Matthews, a director of the club, has invited fellow members to enjoy a picnic at his home, and has announced that ample parking space will be provided for old time cars which may be driven out.

Stress Importance  
Of Youth Groups

Mrs. L. F. Pierson, community chairman of the Camp Fire Girls, attended the conference on childhood and youth in Los Angeles Tuesday and heard the need for youth groups strongly advocated by conference speakers.

Dr. Robert McKibben, executive secretary of the All Nations Foundation, declared that since the beginning of 1942 there has been a 20 percent increase in juvenile delinquency, pointing to a need for more constructive recreation and better planning for leisure time occupations at home.

Membership in various Camp Fire groups is still open.

Open House Today  
At First Aid Station

Invitations to 127 residents in Air Raid Sector 12 went to the mail Monday notifying them of the open house to be held this afternoon from 3 until 6 and this evening from 8 until 10, at their sector first aid dressing station at 431 Ramona avenue.

Mr. and Mrs. A. R. Koch, on whose property the station is located, have not only given use of a small building for the station, but at their own expense have installed a shower and sanitary plumbing equipment.

Priests Qualify As  
Army Chaplains;  
Assigned To Duty

Fr. Owen Monahan and Fr. Kinney Lynch, members of the Passionist Order, and known here as residents of the Mater Dolorosa Monastery, have completed their training for Army chaplains and have been assigned to duty with the American forces overseas. Both have been in training on the Colorado desert for several weeks.

merchants enter upon a planned advertising campaign to impress local residents with the fact that they have adequate shopping district capable of meeting ordinary needs of a community. He told of the plans along this line being made in many cities of California and of the beneficial results already obtained. Not to advertise is to be forgotten, or to lose a very substantial part of the business a merchant may do, he warned since advertising has come to be a necessary part of every successful business. He advised that in a spirit of helpfulness and friendliness businessmen should advise the public in their advertising how to obtain scarce commodities and give other information helpful to their customers.

Kiwanis President-elect Harry Lange presided at the luncheon at Wistaria Vine Gardens. Marshall was introduced by L. R. Goshorn, publisher of the NEWS.

## Serving A Community Well

Members of the staff of this newspaper were cheered no end during National Newspaper Week which ends today...which also marked the 37th birthday anniversary of the NEWS...as scores of telephone calls, and letters from individuals, the city council and various local organizations rolled into the office. All were highly appreciated messages of good will, mostly of appreciation for the services rendered the community, and birthday greetings.

Collectively these messages meant to the staff that the paper is meeting the public's expectations of what the hometown paper should be, that it is giving the service expected of it by the townsfolk. They are grateful for the encouragement thus given and so well pleased with the letters that a few of them are passed on to our readers below.

## CITY COUNCIL SAYS

Mr. L. R. Goshorn  
Editor of the Sierra Madre News  
Dear Mr. Goshorn:

The City Council has directed me to express to you its appreciation of your cooperation in presenting to the people of Sierra Madre, through the Sierra Madre News, the various activities of their city government, especially those relating to Civilian Defense. Your Defense Issue was a great help in spreading important instructions to the people and in recruiting personnel which was and still is badly needed to give essential protection to this community.

The publicity you have given to Salvage and other drives has been a very material help in maintaining the enviable position Sierra Madre has always held in these things.

The Council feels that a small city's newspaper is like its local government, the very essence of democracy and the free press, and while we don't always agree with either we are always ready to fight to retain both.

On the occasion of Newspaper Week, the Council extends its appreciation for the past and best wishes for the future.

Very sincerely,

THOS. M. SCHWARTZ

Mayor of the City of Sierra Madre

## APPRECIATION BY WOMAN'S CLUB

To the Editor of the

Sierra Madre News:

In appreciation of the vital part the Sierra Madre News has played in our community life, the Sierra Madre Woman's Club sends its best wishes on this occasion of National Newspaper Week.

The Sierra Madre News has always been most cooperative with our club, devoting much space to publicity of our various events, and contributing greatly to their success.

During Newspaper Week we are especially pleased to express our gratitude and give recognition to the splendid service the newspaper renders to our own organization and to our city.

MRS. ERNEST BEST,

President Sierra Madre Woman's Club.

## AS AMERICAN LEGION SEES IT

To the Editor of the

Sierra Madre News:

Sierra Madre Post 297, American Legion, extends hearty birthday greetings to the SIERRA MADRE NEWS, with a sincere wish that it may enjoy many more years of popularity and prosperity. We of the Legion feel that without the NEWS we would be without a most valuable friend and ally, as always when anything of interest to the city or Nation comes up our paper is a sure sponsor of the cause and has been influential in obtaining very satisfactory results.

Whenever patriotic matters are presented, viz: Red Cross, USO, Civilian Defense, War Bond campaign, the service of the NEWS has been to us a stimulating influence not only to the members of our Post but to everyone in the community.

Again we say, our sincere best wishes are for you.

AMERICAN LEGION POST 297

H. E. GABRIEL, Commander

LLOYD WELCH, Adjutant.

## PLAYS VITAL PART, SAYS P.T.A.

To the Editor

Sierra Madre News:

When little Willie or Mary forgets the notice of the P.T.A. meeting and mother finds the notice in his or her pocket three days after the meeting, she is glad she saw it scheduled in the community paper and did not miss it. For the people who do not have children in school but wish to keep in touch with and remain active in P.T.A. affairs, the community paper keeps them informed of meetings and other activities of the P.T.A. and school.

In these and many other ways your newspaper has come to play a most vital part in Sierra Madre and our daily life, and particularly it is important to the P.T.A.

Very sincerely yours,  
MRS. JOHN CLAUSSE, President,  
Sierra Madre Parent-Teachers Assn.

## RED CROSS RESOLVES

Mr. L. R. Goshorn,

Sierra Madre News,

Dr. Mr. Goshorn:

Because of your generous reports of Red Cross activities and especially the space and boost given to the Blood Bank Mobile Unit which made its third visit to Sierra Madre recently, the Board of Directors meeting Monday adopted a resolution as follows:

"Resolved that a vote of thanks and appreciation be extended to the Sierra Madre News for its part in acquainting the reading public of Red Cross undertakings and especially in the recent visit of the Mobile Unit of the Red Cross Blood Bank, which resulted in over one hundred donors giving their blood to this worthy cause."

Your unqualified and liberal donation of space and comment of all Red Cross work is worthy of the above resolution.

Respectfully submitted,

C. W. JONES

Chairman, Sierra Madre Chapter,  
American Red Cross.

Speeders Will Lose  
Gas Ration Books

In addition to heavy penalties imposed by local courts, motorists exceeding the 35-mile speed limit will lose their gasoline ration books once they are issued, according to a statement issued yesterday by H. F. Camp, regional administrator of the OPA, Division of Motor Transportation.

In applying for ration cards car owners will be required to furnish a list of every tire they own "whether on an automobile or not," according to Neil Petree of the OPA. The government expects to list every tire in the nation, he says, and severe penalties will be imposed for failure to make truthful statements of

## Grand Weather

Moderate autumn temperatures slightly on the warm side, but increasingly pleasant because of early morning fogs have prevailed here during the week. Temperatures have been:

	Max.	Min.
Oct. 1	81	55
Oct. 2	82	57
Oct. 3	82	56
Oct. 4	82	54
Oct. 5	86	54
Oct. 6	84	54
Oct. 7	80	56

Wild Driver  
Pays Many  
PenaltiesGoes To Jail, Loses Car,  
Pays Fine, Can't Get  
Tires Or Gas Ration Book

Reckless driving, speeding, failure to stop for three boulevard stops, and non-observance of an official siren cost Robert A. Barclay, 18-year old Los Angeles youth, \$100, 10 days in jail and suspension of his driver's license for six months when he appeared before Judge Noren Eaton in the city court Tuesday evening.

In addition he will probably be considered ineligible to purchase tires or retreads for the duration and probably be unable to secure a gas ration book under an OPA ruling.

Driving a car belonging to Ralph E. Karcher of Monrovia, Barclay was first observed by Police Officer James C. Heasley when he made a "dart" at a young girl at the corner of Lima street and Sierra Madre Blvd. He then ran through the Auburn ave stop at 40 miles. Traveling 45 miles through the business district he turned south on Baldwin without making a Blvd stop, and by the time he reached Footblvd. had turned his speed to 75 miles. Turning east on Foothill Blvd. he gained another 10 miles, speeding into Monrovia at 85 where he was forced to slow down when the road was blocked by another car. This enabled Officer Heasley to make an identification and secure the number of the car he was driving before he swung through an orange grove, followed by the police car which he outdistanced after swinging back toward Pasadena on Colorado st.

Later he appeared at the police department with the owner of the car and admitted the charges.

Legion Post  
Names Heads

H. E. Gabriel was re-elected commander of the Sierra Madre American Legion Post at the annual meeting Thursday evening. Other officers elected were Ralph Koons, first vice-commander; Henry Olsen, finance officer; W. L. Stanton, historian; R. H. Pickett, service officer; Vinton Hoegge, sergeant-at-arms and Maj. P. B. Linville, chaplain.

Settling the controversy which has arisen over the World War I cannon in the city park, the post voted to advise the national salvage chairman of the Legion that the cannon is here and available for collection, and disposal through Legion channels whenever it is wanted.

Word From Home  
Most Important To  
Soldiers, Says Burr

"Nothing in the world is quite as important to soldiers in the field or in Army training camps as letters from home and friends and the hometown newspaper," says William L. Burr, former Edison Co. representative here and now serving the soldiers at a huge desert training camp as a Red Cross welfare director. He arrived home from the desert Monday on a 24-hour leave.

"In my relations with the boys in camp I know exactly how they feel about it," Burr added, "and I see how eagerly they watch for mail—how disappointed and dejected they are when there is no word from home for a spell."

Burr's address is Wm. L. Burr, Assistant Field Director American Red Cross, 3rd Armored Division, APO 253.

City Is Asked To  
Remove Many Trees

Stating that the removal of large eucalyptus trees on the east side of Baldwin avenue north of the corner of Alegria would qualify as an essential safety measure through prevention of possible fire from fallen electric wires, Mr. and Mrs. W. F. Maloney in a letter to the city council have asked that the trees which border their property at 15 East Alegria be taken out. This avenue of huge trees extending north on Baldwin to Carter avenue is considered one of the most beautiful street plantings in the city. The request was referred to the planning commission and Marion Hays, street superintendent, for investigation and report at the next council meeting.

Several other requests for removal of parkway plantings have been referred to the committee of the whole council, with the exception of palm trees on East Alegria avenue which will be removed at the expense of property

Tire Thief Steals  
Wheels As Well

A clever thief took an ingenious way to annex two fairly good tires from J. Milton Steinberger Sunday evening. With boundless faith in the honesty of Sierra Madreans, Mr. Steinberger left his car parked on the west side of Park avenue close to a hedge on his home property. Working quietly someone took both tires and wheels from the side of the car which was sheltered by the hedge, so that the theft went unnoticed probably for several hours.

Many See 14  
Boy Scouts  
RewardedHighest Honor Scouting  
Among Awards At Well  
Attended Court Of Honor

Fourteen deserving members of Sierra Madre's two Boy Scout troops received highly prized and well earned awards for their Scout accomplishments at the best attended Court of Honor held here in several years in the auditorium of the Congregational Church Monday evening. Among them was an Eagle Scout award highest honor in Scouting, which went to George Shipway of Troop 1, third honor of its kind to go to a Sierra Madrean.

Encouragement of inestimable value was given the boys by the presence of many prominent townspeople, including parents, who sang patriotic songs with the lads and entered into the spirit of their work.

A Life Scout award went to David Duran and Honor Camporee awards with Star Scout badges to Frank LaSalle and Raymond Picard all of Troop 2.

Other boys in Troop 1 whose achievements in Scouting were recognized were Jerry Brown, second class award; Rodman Smythe and Nathan Tarr, first class awards; while merit badges were given to Nathan Tarr, for woodwork and George Shipway, automobiling and plumbing.

In Troop 2 Stanley Huntsinger and Fidel Sanchez received second class awards, and John Van den Broeke, first class award. Merit badge awards in Troop 2 were given to Donald Colbert, cooking and swimming; David Duran, athletics, cooking, path-finding, scholarship; William A. Kenny, cooking, life saving; Joseph Mullender, cooking, path-finding, pioneering, safety; Frank LaSalle, athletics, carpentry, cooking, pioneering, swimming, woodwork; Wm. Newberry, path-finding; Raymond Picard, athletics, cooking, personal health, physical development, public health, physical development, reading, woodturning and woodwork; John Van den Broeke, cooking, first aid, personal health, pigeon, raising, public health, swimming, and Frances R. Yehle, athletics, cooking, personal health, physical development, and swimming.

Thomas Reynolds presided at the court and the awards were made by Scoutmaster Harry Caskey of Troop 1, D. J. Rauscher, Scoutmaster of Troop 2, Mayor Tom Schwartz, Frank Spencer, Rev. Frederic Groetsma, W. A. Kinney, Ray Duran, Dr. J. L. Woehler and Clarence Huntsinger.

Dr. Peterson  
Is Called  
To ServiceLocal Physician Is Com-  
missioned Captain And  
Will Report October 16

Dr. M. H. A. Peterson, who volunteered for service with the Air Forces some time ago, has received his commission as a captain in the U.S. Army with orders to report for induction at San Francisco October 16.

Dr. Peterson, who was born in Pasadena, graduated from the College of Medical Evangelists, Loma Linda, in 1930, following a year's internship at the Huntington Memorial Hospital. Since that time he has been practicing successfully here. Mrs. Peterson and their son and daughter Robert and Marian, and Dr. Peterson's parents, will continue to make their home here.

Dr. Mohler J. Miller who had been scheduled to take over Dr. Peterson's practice was unable to fulfill the arrangement and therefore Dr. Clyde Nelson, also a graduate of Loma Linda, will come to Sierra Madre to carry on for Dr. Peterson for the duration. He will also take over Dr. Peterson's work with the Medical Emergency Unit of the Defense Council of Sierra Madreans. He is married and the family of two children.

Tons Of Junk  
Rounded Up  
On Rally DaySchool Children Join Glee-  
fully In Invitation To Help  
Win The War

Responding exuberantly to an opportunity to take part in the nation's war production program, approximately 700 children from the grammar and St. Rita's schools scoured back yards and garages during the weekend and on Monday, Salvage Rally Day for the schools, had amassed several tons of metal scrap in the school yards.

Many youngsters persuaded parents to saw off tail heads from metal beds, others brought in heavy brass curtain rods, cast iron furnace plates, discarded toys, parts of old automobiles, bed springs, bird cages, metal flower pot holders, chicken wire and scores of other every day items.

Youngsters at the two schools worked in friendly competition seeking to place their respective schools in first place for the collection of valuable metal scrap. There was no lagging about bringing in heavy objects, as youthful ingenuity was used to prevail upon parents or friends to transport heavy objects.

Although most of the scrap was on the school yards by Monday afternoon, there has been little slacking of effort on the part of children who in many instances have continued a door-to-door canvass so that nothing will be missed. The collected salvage will be sold through regular scrap channels and the proceeds used for needed school equipment.

Regular monthly collection of salvage here Monday by the Goodwill Industries brought out many more Salvage collection cards, indicating that Sierra Madreans are showing even better cooperation with the nation's call to "Get Out the Scrap." Several truck loads of salvage had been collected by Wednesday and coverage of the town had not been completed.

Membership  
In The PTA  
Extended

Sierra Madre's annual PTA membership drive will get under way here today when boys and girls from every school room will be sent home with membership envelopes which should be returned next week containing the 50c membership dues.

Prizes will be given to room groups securing the greatest percentage of members. One prize has been designated for kindergarten through the fourth grade and another for fifth through eighth grade. There will also be a special award for the room which obtains the greatest number of father members.

Daily percentage will be indicated on a board in the main hall of the school by the moving of boats on a large sea to indicate increase of "member ships." Officers of the PTA state that anyone interested in child education and welfare may join the organization.

Local Couple Will  
Celebrate Their  
65th Anniversary

Surrounded by their children and grandchildren Mr. and Mrs. J. C. Dickson will celebrate their 65th wedding anniversary Sunday, followed by Mr. Dickson's 90th birth anniversary Monday. Their daughter, Mrs. J. E. Leguin is arranging a special family dinner for the occasion, and Mrs. Dickson, who has been confined in bed for many months, expects to join the group.

Among those who will offer congratulations to Mr. and Mrs. Dickson by attending the dinner are Mr. and Mrs. Jack Stratton, Mr. and Mrs. Howard Summer-ville, Mr. and Mrs. Loguini and son Clifford Leguin.

Mr. and Mrs. Dickson were married in Concord, Mass., and have made their home in Sierra Madre since 1887.

Alaska Situation  
OK For U.S. Says  
Construction Man

Albert Croxson, who has spent several months on government construction in Alaska and more recently has been in charge of the five million dollar Japanese resettlement camp in Idaho, is home for a short stay before going on a new government project. He had no comment to make on the war situation in Alaska except that it was "very satisfactory" to American forces.



THROW YOUR SCRAP  
INTO THE FIGHT

# Gifts

for the boys  
overseas  
Should be Sent by  
**November 1**

See our selection  
of  
Various Gifts

Cigarettes wrapped for mailing

## Royal Drug

Cut Rate Drugs  
17 KERSTING COURT  
CU 3320  
Free Delivery

*Frances Scott  
Shop*

Distinctive Women's Apparel  
Pasadena Sierra Madre Monrovia

The Same Prices in All Stores  
NEW DRESSES EVERY WEEK

# New Gerlach

We secured the markets for our current display of fashion favorites—and they're all American from our newest collection of genuine Indian made turquoise jewelry to the novel assortment of Jean Le Seyoux hand made sport costume accents... See our smart new handbags, blouses and dress creations for the new Fall season.



Bags a complete showing of the new Fall handbags in Calf, Saddle Leather, Broadcloth, Faille... pouch, envelope, top-handle and under-arm bags in all the smart new wanted colors — priced from

\$3 to \$9.95

Special  
A really smart new genuine soft creamy calf at only

\$3.95

Blouses a truly exciting display of blouses of all styles from trim shirts to the latest of trills — priced from

\$2.25

## Announcing

We have just added to our costume jewelry displays the justly celebrated  
**DANECRAFT  
STERLING SILVER  
JEWELRY**

An assortment of scintillating costume accents that you'll find most intriguing. Priced from

\$1



## COSTUME JEWELRY

Glittering silver, glowing imitation jewels, colorful plastic jewelry all included in our eye-catching displays—more than 2000 pairs of earrings alone to choose from—priced from

\$1.00



**GERLACH'S 2. STORES**  
464 E. Colorado  
1323 North Lake Ave.

Jack Butler, Mrs. Thomas Scalzo, Mrs. Wm. Lees, Mrs. Egbert, Miss K. Hill, Miss J. Grotner, Mrs. Marie Schlitz, Miss Lorma Wiggins, Mrs. Jane Fox Jensen, Mrs. Floreta Mecke, Mrs. Richard Morago, Mrs. H. Harp, Mrs. Thomson, Mrs. Pyott, Mrs. J. Eastwood, Mrs. Talbott, Mrs. Dempsey, Mrs. James Kelleher, Mrs. James Heasley Jr., Mrs. Emile Smith, Mrs. Al Nyberg and Mrs. H. I. Roberts.

## SUPPER PARTY FOR MRS. L. STEINBERGER

On Saturday evening, Oct. 10, Dr. and Mrs. Samuel Ayers, Jr., of La Canada are honoring Mrs. Virginia Trimberlake Steinberger with a buffet supper at their beautiful canyon home. Many friends of Dr. and Mrs. Ayers have been invited to meet Mrs. Steinberger who is Democratic nominee in the Assembly, 48th District.

## Social Notes

Mr. and Mrs. Weston Senour were dinner hosts last week at an affair which they arranged to compliment Mrs. Senour's brother-in-law, Ensign John Dickey, U.S. Navy, who recently finished his training in Chicago and has been assigned to teach navigation to recruits training at the University of Arizona. Also present for the occasion was Mrs. Dickey, sister of Mrs. Senour.

## George Bayard Is In The Army Now

George Adam Bayard, son of W. W. Bayard of 305 E. Laurel avenue, has joined the Army and is now stationed at Fort Douglas, Utah.

Peyton Jordan, physical culture instructor at St. Mary's, returned to Sierra Madre last weekend to visit his friends and take in the football game.

## Junior Women Plan An Evening Party

A large group of rushees and members attended the annual rush breakfast for prospective members of the Woman's Club Juniors Sunday morning at Wistaria Vine Gardens. Donald Parker added interest to the affair with a piano program.

Second affair of the year for prospective members will be an evening party which will be held later this month.

## Personnel Changes At Savings Bank

Changes in the personnel of the Sierra Madre Savings Bank are scheduled Tuesday when Miss Verma K. Tribble, and Mrs. Roland Leffingwell will join the staff. Miss Tribble, a Sierra Madre resident for many years, will take over the duties of J. Craig Mackerras, who recently entered war production. She comes from the California Bank in Los Angeles.

Mrs. Leffingwell who is well known will replace Mrs. Karl J. Kanitz who has been in charge of War Bonds and stamps. Mrs. Kanitz will move to Long Beach.

## Long Beach Family Buys A Home Here

Mr. and Mrs. T. C. Paulos, former residents of Long Beach have purchased a home at 642 N. Auburn avenue and plan to reside here.

## Plans For Junior Women's Ambulance Ball Get Under Way

Woman's Club Juniors under Barbara Heasley, American Citizenship chairman, are making arrangement for their ambulance fund formal ball to be held on or about November 14. It will be held as part of the Juniors state project to raise funds for ambulances and ambulance equipment.

Asking the cooperation of the Kiwanis Club, Mrs. Heasley attended the Kiwanis luncheon as the guest of Bruce McGill Tuesday, to explain the need for Sierra Madre to get behind the project.

Helen Needles, Press Chairman

## As It Appears To me

Recently in talking to usually well performed friends of the Manchurian incident as prophetic of the Chinese invasion and the attack on Pearl Harbor, Dan Reib, who could well be termed one of Sierra Madre's best informed Sinologists, mentioned the "Tanaka Memorial," only to learn that he was speaking of something absolutely unknown to his listeners. Therefore taking this as evidence that many of us have been focusing our minds on European events almost exclusively, until Pearl Harbor, Mr. Reib advised Kiwanians at last week's meeting to look up the Memorial and read it.

Saturday I found the Harper edition of the Memorial edited by Carl Crow at the Public Library and noted that although this Japanese equivalent to Mien Kampf has been on the Library shelves since March it has been borrowed by less than a dozen readers. Yet, as Mr. Reib said, it contains a complete outline of Japan's plan for world conquest, and is not particularly pleasant reading for some of us who may have an adversary who will be defeated easily.

This is purely for information as I didn't realize the significance of the Memorial either. ABOUT NOISE—Fire Chief Richards tells me that there is something in a city ordinance which makes the sounding of the noon siren mandatory, so that the fire department will have complete assurance that the mechanism is in working order at all times.

—Margaret Eliason.

Too little, too late, is as costly in advertising as it is in war!

**Pian's  
MILLINERY  
AND  
DRESS SHOP**

Dresses  
Suits  
Coats  
Hats  
Smart Styles  
Moderately Priced  
189 E. Colorado  
Pasadena

## CHURCH ANNOUNCEMENTS

### Congregational

The Church of the Singing Tower  
Rev. Frederic Groetsema, Pastor

Sunday—

9:30 a.m.—Family Church and Church school.

11:00 a.m.—Worship. Special speaker, Miss Patty Lee Coghill. Supervisor of A.M.A. Schools in Georgia and Florida.

5:30 p.m.—School Club.

6:15 p.m.—Worship for Youth.

6:30 p.m.—Pilgrim Fellowship.

Tuesday—

7:30 p.m.—Badminton.

Thursday—

7:30 p.m.—Choir practice.

7:30 p.m.—Troop 1, Boy Scouts.

### Christian Science

Hermosa and Highland Aves.

First Church of Christ, Scientist.

Branch of The Mother Church.

The First Church of Christ, Scientist in Boston, Mass.

Sunday School, 9:30 a.m.

Sunday Service, 11 a.m.

The Golden Text of the Sunday Lesson—Sermon in all Churches of Christ, Scientist, is selected from Psalms and reads: "Salvation cometh unto the Lord: thy blessing is upon thy people." The subject will be "Are Sin, Disease, and Death Real?"

Wednesday, 8 p.m.—Testimonials of Christian Science will be given.

### The Bethany Church

(The Round Stone Church)

Rev. Stewart R. Sheriff, Minister

Sunday—

9:30 a.m.—Bible school. Classes for all ages.

11 a.m.—Morning worship. Sermon, "An Important Decision."

6:30 p.m.—Christian Endeavor Societies.

7:30 p.m.—Evening meeting. Sermon, "Would You See the Kingdom of God?"

This church joins in the Los Angeles County Christian Endeavor Congress held tomorrow (Friday) and Saturday at the Lake Avenue Congregational Church, Pasadena.

Prayer meeting every Wednesday evening at 7:30 p.m.

'Tis a privilege to go to church in Sierra Madre.

### Church of the Ascension

(Episcopal)

Corner Baldwin and Laurel Aves.

Rev. John S. Neal, Rector

Dean A. G. H. Bode, Organist

NINETEENTH SUNDAY AFTER TRINITY

7:30 a.m.—Holy Communion.

9:30 a.m.—Children's Eucharist and Church school.

Tuesday—

10 a.m.—St. Catherine's Guild.

Thursday—

10 a.m.—Holy Communion.

4 p.m.—Junior choir rehearsal.

Friday—

7:30 p.m.—Senior choir rehearsal.

### Unity Meeting

Sierra Madre Park House

Miss Vesta Brown, Speaker

Every Friday evening at 8

Prayer meeting every Wednesday evening at 7:30 p.m.

The public is cordially invited.

### St. Rita's Shrine

Rev. Leo Schiebel, C. P.

Pastor

Masses daily, 6:30 and 8 a.m.

except Saturday when Mass is said at 6:30 only.

Sunday, 6:30, 8 and 11 a.m.

Evening devotions Tuesday at 7:30.

## Another DOROTHY GRAY Special

for limited time only  
\$2 Dry Skin Lotion for \$1.00

DOROTHY GRAY  
Nail Polish

New Shades  
Most Durable  
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HONEY & ALMOND

CREAM

Regular \$1.00

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Skeels

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Free Delivery — Phone 3303

## Christmas Seals For Men Overseas

Due to the necessity of meeting the deadline of November 1st for overseas holiday mail to the armed forces, a special allotment of Christmas Seals is being made available by the directors of the Combined Christmas Seal Fund, ahead of the opening of the 36th annual Christmas Seal Sale on November 23rd.

## Home Nursing Class Organizing Today

First Red Cross home nursing class to be organized here this fall will meet this afternoon at Red Cross headquarters. Mrs. E. R. Thompson, home nursing chairman, advises women who wish to take this vitally important course to enroll as soon as possible.

## Wistaria Theatre

Tel. CU. 5-3301 Sierra Madre

Wed.-Sat. Oct. 7-10

"Pacific Rendezvous"

Lee Bowman, Jean Rogers

—also—

"Shut My Big Mouth"

starring Joe E. Brown and Victor Jory — and

POP-EYE CARTOON

Sun.-Tues. Oct. 11-13

"True to the Army"

with Alan Jones, Ann Miller

Judy Canova, Jerry Colonna

—also—

"Men of Texas"

with Jane Darwell, Brod Crawford, Leo Carrillo,

Jackie Cooper and SHORTS

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SOCIAL STATIONERY

NEW KENSINGTON CRYSTAL

WILL, GEORGE BIRDS

ONE WEEK, ONLY  
Oct., 12th to 17th



Fashion designers forecast low neck lines. Keep your throat smooth, firm and young-looking with CHARLES of the RITZ Throat Cream—rich in lubricating oils and ingredients. Well worth the few minutes daily care.

Ruby Weatherby

GUEST BEAUTY CONSULTANT

HERE ONE WEEK ONLY

We are fortunate to have this prominent artist with us. Be sure to come in for a consultation.

McBratney's

Myrtle Ave. at Lemon,

Monrovia

\*Add 10% Federal Tax to above price

## Announcing The STAUFFER SYSTEM OF figure control



for a youthful figure slender and graceful... shoulders erect... bosom high and firm... lovely feminine curves... a more beautiful you!

Thousands of women have been pleasantly amazed with the ease and simplicity of the Stauffer System... an exclusive method designed to whisk away ponderous flesh on the hips, thighs, abdomen... places where it is unwanted. No drugs, no tiring exercises, no starvation dieting, no electricity, no pounding... just gentle rhythmic motion that relaxes tense muscles, to aid in eliminating unsightly bulges.

COURTESY TREATMENT  
Enjoy a treatment of this easy way to figure beauty—no cost or obligation. Phone for appointment.

the STAUFFER SYSTEM

2321 Huntington Drive

SY 6-7951 San Marino



## More Sierra Madre Students Enter Whittier College

Recently enrolled at Whittier College for the fall semester were Bettie-Wilson Simmons, daughter of Mr. and Mrs. G. K. Simmons of 251 West Montecito avenue; Shirley Joan Pierce, daughter of Brig. Gen. and Mrs. Clinton A. Pierce of 375 East Grand View ave., and Betty Jo Adams, daughter of Mr. and Mrs. Roland Adams of 217 West Highland avenue.

Miss Simmons, who is now in her junior year, is majoring in English; Miss Pierce, a freshman in French, and Miss Adams, a sophomore, plans to major in education.

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Boil out 10 to 30 Pounds  
**VANCE VIETH**  
92 N. Los Robles, SY. 6-8628  
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**Funeral Flowers**  
Sprays, Wreaths, etc.  
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**The BROADWAY-PASADENA**  
Start the day by listening to  
THE BROADWAY-PASADENA NEWS  
Monday thru Saturday  
First edition . . . 7:45 a.m.  
Second edition 8:08 a.m.  
on Pasadena's new radio station  
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is easy to achieve if you have a new coiffure designed to express your personality. You will find our service very expert . . . in hair work and other type of beauty treatments.

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## PLAYTIME . . .

Active young feet demand freedom and need protection in Playtime and in Schooltime. Thousands of children are developing straight, sturdy legs and good posture with the protection that Edwards Junior Footwear gives them. Let us check the fit of your children's footwear today.



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Your present Furs are good—we can help you make them last longer.

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Monrovia  
AZTEC HOTEL  
Phone Monrovia 1335

"Hit Hitler with Junk"



Werner Marti which has been in San Francisco for the last three weeks while undergoing surgery, returned Saturday with his mother, Mrs. John Marti, and is now recuperating at his home on East Montecito avenue. He expects to return soon to UCLA where he is majoring in philosophy.

Mrs. Gordon Felts has gone north. She expects to be back this weekend. Mr. Felts is north on business with the Vultee Aircraft.

Miss Patricia Andrews, daughter of Mr. and Mrs. Raymond D. Andrews, attended a formal dinner at the Tanada Club in Pasadena, Friday evening.

Mrs. William Emerson and her son Bill, Jr., from Camp Roberts, also Vonnies Stepan and Joseph Carhill of Los Angeles were entertained at the home of Mr. and Mrs. George A. Dudley Sunday evening.

Mrs. R. Parson, a resident of Monrovia for 24 years and aunt of Herbert S. Dowling of 514 Ramona avenue, died on September 29 at the age of 80.

Mrs. Eleanor Cassidy of Hollywood will spend the week-end with Mrs. Eva Moor of 71 Victoria Lane. Mrs. Cassidy is well known here having been a frequent visitor in the past.

Mrs. F. W. Clatworthy of 82 Algeria Ave, left Saturday for several months stay in the East. Jack Mitchell came down for the Veterans Facility at San Francisco last week for a few days visit at home and returned Wednesday.

Mr. and Mrs. Byron Hopper enjoyed the Ice Follies Saturday night and then went on to Santa Monica for the weekend.

## Christmas Cards

with names imprinted  
25 for \$1.00  
50 for \$1.00

**ROYAL DRUG CUT RATE DRUGS**  
17 Kersting Court—CU 5-3320  
Free Delivery

## Hospital Visits To Be Rationed Next

Visiting at hospitals and flowers for patients may be the next items to be rationed.

The demand for nurses, physicians, surgeons and hospital employees of all kinds by the armed forces and war industries has reduced the personnel of hospitals in Southern California to a point where the service necessary for the patient's welfare is being given, but the so-called "frills" must be omitted.

A survey of hospitals by the Hospital Council of Southern California shows that so far there has been no change in the usual services rendered by hospitals despite the heavy drain on personnel. However, the elimination of some services of a type which are non-essential to the patients' welfare are necessary, the Council announces.

## Postmaster Speaks For Santa Clause

Sneaking in advance for Santa Claus, Postmaster Calkin warned Sierra Madreans this week that now is the time for mailing Christmas packages for delivery in time to soldiers overseas—with October the deadline month. Delay will mean that Christmas Day will come and go before a soldier receives his remembrance, and a late gift will be hardly half a gift to a homesick boy at this time. Remember! October is the deadline month — and the earlier in the month, the better.

## Army Promotion Won By Edgar Edwards

Edgar A. Edwards, stationed with the U.S. Army Air Forces at McClelland Field, Calif., has been promoted from the grade of private first class to sergeant. Sergeant Edwards is the son of Mrs. Imogen Edwards, 484 Mariposa, Sierra Madre.

## War Effort Program For Boy Scouts

In acknowledgement of his successful guidance of Boy Scout activities during the last year, Donald Damon was reelected chairman of the Sierra Madre Council at the annual election of officers held yesterday morning at Wistaria Vine Gardens. Named to assist Mr. Damon were Frank L. Woehler, treasurer, and S. E. Peterson, secretary.

Committee chairman will be appointed by Dr. Damon and an enlarged scouting program to include participation in the war effort outlined for the year.

## Victory Tabs For '43 License Plates

Your 1943 California license "plate" will be a 4-inch square metal tab with a brilliant red letter "V" on a white background that will fit over the year number on your present license plate. There will be no year letters on the tab—just a big red V. A few regular plates will be made for new cars.

## Freedom Of China To Be Celebrated

Friends of China will celebrate the 3rd anniversary of the founding of the Republic of China at a banquet at the Los Angeles Elbell Club, Friday evening, October 9, at 7 o'clock. Speakers will include Dr. Theodore Chen; the Hon. T. K. Chang, Chinese Consul at Los Angeles. Reservations may be made with Dr. J. E. Gossard.

## POLITICAL ADVERTISEMENT

**NIGHT COURT**  
for benefit of working people—a promise of  
**ALVIN W. HAHN**

## Girl Scout News

Brownie Troop No. 3 took an educational trip to Glenview dairy, Pasadena, Monday. The girls were accompanied by Mrs. S. E. Peterson and Mrs. Ralph Valencia, leaders.

Troop 4 enjoyed a roller skating party Saturday afternoon at the Moonlight Rollerway. This troop hereafter will meet Wednesday evenings. Mrs. Ben Metrick and Mrs. Claude Simpson are the troop leaders.

The central committee will hold its monthly meeting at the home of Mrs. Dan Strite, 555 Auburn avenue, Tuesday evening, October 13th.

Troop 5 meets Tuesday at 2 o'clock and only registration in Troop 5 is closed.  
—Catherine M. Dowding  
Press Chairman

## Need For Women As Grape Pickers Is Most Urgent

The American Women's Voluntary Service is sending out an S. O. S. for women to go to the A. W. V. S. camp at Delano, near Bakersfield, to help harvest the grape crops.

Wages are paid at the rate of 60c an hour. A health certificate and a charter reference are required from accepted applicants. Enlistments are being necessary at A. W. V. S. headquarters in Pasadena.

## Junk Collections Earn Title For Sierra Madre Girl

Commission of Lieutenant in the Los Angeles County Junior Army has been conferred upon Virginia Vieira, daughter of Mrs. Nelle Vieira, for her fine achievement in the salvage campaign. Virginia who is 15, is credited with collecting 500 pounds of scrap iron and more than 25 pounds of grease for the war effort.

"The liberty of the press is the palladium of all the civil, political, and religious rights of an Englishman."—Junius.



## TOM SCHWARTZ

Radio & Paint Store  
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## F. C. NASH & CO.

Relax by listening to a new type of radio program  
**BURRITH WHEELER**  
9:30 to 9:45 a.m. over KWKW  
Presented each day by F. C. Nash & Co.  
1430 on your dial

## F. C. NASH & CO.

Pasadena's Most Complete Dept. Store

## October is Fashion Month at Nash's featuring Coat Values of Every Type

Regardless of the occasion . . . dress, sport, school and travel, you'll find the right coat to meet your needs when you shop at Nash's Fashion Center. For here you may choose from a wide selection of 100% wool coats handsomely tailored with the newest and smartest details.

Fashion Center — 2nd Floor



Above:

Tailored for city or country, this 100% wool fleece classic is just the coat for every wardrobe. Hand-stitched. Nude and natural . . . \$29.95

Left:

Lustrous, rich-looking Persian Lamb adorns the collar and shoulders of this good-looking black coat. Shoulder pleats add front fullness . . . \$65

Shop Friday Night  
Until 9:30 o'clock at

*Nash's*



## Sierra Madre News Sierra Madre, Calif. Established October 2, 1906

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L. R. GOSHORN  
Editor and Publisher  
CUstr 5-3335 Kersting Court

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at the post office at Sierra Madre,  
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the City of Sierra Madre

There are two freedoms—the  
false, where a man is free to do  
what he likes; the true, where a  
man is free to do what he ought.  
—Charles Kingsley.

### YOU FIGURE IT OUT

A single blast furnace at Pitts-  
burgh, Pa., set a world's record  
by producing 43,000 tons of iron  
in June. The management says  
it is possible to top this tonnage  
in November if scrap iron is  
available, but that with the pres-  
ent junk outlook the furnace will  
not be able to turn out half the  
June production. Other furnaces  
are in a similar situation. Figure  
for yourself the effect on the  
production of guns, tanks, planes  
and other war materials. . . .  
and we are in the most critical stage  
of the war.

### FOREST FIRE WEEK

Forest Fire Week, October 4  
to 10, should not be taken casu-  
ally by the public because Cal-  
ifornia has been generally fortu-  
nate in escaping major fire dis-  
asters in forest or grass land  
this season.

The danger of such disasters  
is very real at this time. It  
is extremely easy, military men  
warn us, to spread forest fires  
over vast areas in a very few  
hours by means of incendiary  
bombs. One light plane can carry  
hundreds of such bombs, and the  
possibly exists that an enemy  
submarine may sneak near our

**ONE GALLON  
"DOES" AN AVERAGE  
ROOM!**

**Kent-Tone**

**MIRACLE WALL FINISH**

**COSTS ONLY \$2.98 PER GALLON**

**TOM SCHWARTZ**

Radio & Paint Store  
62 W. Sierra Madre Blvd.  
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**SHERWIN-WILLIAMS  
PAINTS**

## LET GEORGE DO IT



• That's no way to row a boat—OR  
fight a war. Some citizens are content  
to let the other fellow carry the load—  
buy the War Bonds—help in civilian  
defense—donate the scrap. We must  
pull together to win. Let's all get in  
there and fight, the best we know how.

**Sierra Madre Savings Bank**  
Member Federal Deposit Insurance Corporation  
KERSTING COURT  
CUstr 5-4466

coast and dispatch a light plane  
on the destructive errand. And  
the danger of fires set by sabo-  
teurs is ever present.

The duty is strong upon every  
Californian, in any forest or foot-  
hill area, not only to be careful  
with fire but to be watchful of  
any sign of fire or sign of pos-  
sible attempts to cause fires. The  
war drain of manpower has  
weakened the fire-fighting re-  
sources of all communities. Until  
the winter rain become general  
the danger will remain acute.

### Roadside Planting Garden Club Theme

Interest of the Sierra Madre  
Garden Club will focus on road-  
side gardens Monday evening  
when Charlotte M. Hook, state  
chairman of the roadside beauti-  
fication committee of California Gar-  
den Clubs, Inc., will be guest  
speaker. Miss Hook, who is also  
horticulture editor for Golden  
Gardens will center her talk  
around beautification of road-  
sides and highways and will illustrate  
her talk with kodachrome pic-  
tures.

The meeting will be held at the  
Masonic Temple, 33 East Sierra  
Blvd. Dinner will be served  
promptly at 6:30 and reserva-  
tions should be made not later  
than Saturday with Mrs. Frank  
Spencer by dialing 4481.

### New Explorer Scout Troop Sponsored By Kiwanis Club

The Kiwanis Club has voted to  
sponsor the Explorer Scouts in  
Sierra Madre and appointed Dr.  
John L. Woehler troopmaster and  
Gerald Smith assistant troop  
master.

Named to the troop advisory  
committee were Clarence Hunt-  
singer, Frank Spencer, Bruce  
McGill and Donald Damon. Meet-  
ing place of the Explorers, boys  
in the 15 to 18 age group, will  
be at the Kiwanis Recre-  
ation Center on East Montecito  
avenue, generally known as the  
"tin barn."

At an earlier date C. E. Har-  
lan, Santa Anita district forest  
ranger, agreed to take part in  
the Explorer training program,  
and work with the committee for  
the advancement of the Sierra  
Madre group. Applications for  
membership are now being re-  
ceived.

The first thing that will hap-  
pen in Germany when Hitler is  
defeated will be the establishment  
of a free press.



THE NEWS extends birthday  
greetings and its best wishes  
this week to the following  
Sierra Madrens, whose birthdays  
are indicated . . .

Lloyd Wilson . . . . .	Oct. 8
Kathryn Dowling . . . . .	Oct. 8
Mrs. Waverly E. Pratt . . . . .	Oct. 9
Mrs. C. E. Rappolee . . . . .	Oct. 9
Mrs. J. F. Sadler . . . . .	Oct. 9
E. D. Robertson . . . . .	Oct. 10
Jack Young . . . . .	Oct. 10
Donald Hosford . . . . .	Oct. 11
J. C. Dickson . . . . .	Oct. 12
Win Bradley . . . . .	Oct. 12
Jeanette W. Thayer . . . . .	Oct. 12
Mrs. Lotta B. McCall . . . . .	Oct. 13
Thomas J. Roe . . . . .	Oct. 13
Robert Hartman . . . . .	Oct. 13
Mrs. J. N. Sprague . . . . .	Oct. 13
Frances Evans . . . . .	Oct. 13
Foster Bumpus Jr. . . . .	Oct. 14

### The.... Watch Tower

By Perley Poore Sheehan

ONE morning lately we were  
awakened—long after sun-  
up—by the racket of about  
a dozen jays all screaming at  
once. The general area of their  
riot was the head of a big old  
palm tree too thick to let us see  
what caused the excitement. No  
other birds were about—they sel-  
dom are where jays are active;  
although, if the occasion de-  
mands, either mockingbirds or  
kingbirds will attack them. What  
was it up there in the palm? It  
might have been a cat. The thing,  
whatever it was, seemed to be  
moving rapidly about; for the  
jays were concentrating their in-  
terest first here, then there, or  
at two or three points seemingly  
at the same time.

WELL, we'll tell you. As  
nearly as we could make  
out there were at least  
three young screech owls up  
there—together, maybe, with  
their mother, making even four  
owls in all. We can't be sure. We  
did get a good long look, though,  
at one of them—long enough to  
impress us with admiration, re-  
spect, even with a touch of awe.  
No wonder, we thought, that back  
through the ages various peoples  
have attributed to the owl wis-  
dom, magic, and a certain divini-  
ty. This owl was only about two-  
thirds grown—so we should  
judge: a mere kitten of an owl.  
He'd come out of hiding and  
now sat in full view on the  
sawed-off butt of a palm-stem not  
more than 15 feet above the  
ground. But afraid? What of?

INTERMITTENTLY, the jays  
kept up their hullabaloo—  
mostly up above and all  
around. Our young owl sat there  
unperturbed. Fluffy and gray,  
his breast stippled with black—  
small, yet the classic figure of an  
owl; with his "horns" up, his  
brooding eyes half-open as he  
looked down at us—solemn, with-  
drawn, yet alert. Just a few  
weeks old, perhaps, yet with the  
accumulated knowledge of all the  
earth already in that small brain  
of his—with all the secret lore  
of what has been called "the  
night-side of Nature," the mys-  
tery of moonlit nights, of star-  
light, of silence, and perhaps also  
of the spirits of men as these  
move about while their bodies lie  
asleep.

ANOTHER morning and there  
was a different sort of  
racket. And the owls were  
still the occasion of it, we sur-  
mise. Or maybe there was only  
one—we liked to think it was  
the one we knew. The scene had  
now shifted to the shaggy, all-  
but-impenetrable, forest of one of  
our old eucalyptus trees. No jays  
this time; the mockingbirds  
seemed to be making all the  
noise. But when we looked up  
into the jungle with our field-  
glass we saw that the whole  
place was aswarm with smaller  
birds—the smallest of all: both  
hundreds of them there appeared  
to be, weaving about like bees  
around a hive; excited, like bees  
getting ready to swarm. They  
were there as long as we looked,  
which was rather long; for we  
were looking—in vain—for our  
owl.

PERHAPS we ought to say  
here—although it's actually  
of no importance, only we  
don't want to deceive—that we're  
really no bird-man. About all we  
know at first-hand concerning  
birds is what we learned as a  
kid and what we've picked up  
since here and there, in a purely  
amateurish way, mostly in our  
own back-yard. But, somehow,  
every now and then, when watch-  
ing birds, we get the sensation  
of drinking a good long draft—  
to satisfy an ancient thirst—of  
that water the good Lord spoke  
about when talking to the  
woman of Samaria. As if this  
water here came straight from the  
source, pure and undefiled—un-  
defiled, say, by two thousand  
years of handling, of traffics,  
transfers, and translations.

YOU get to thinking. How  
something must be wrong.  
Nothing but bloody chaos in  
even the so-called Christian

### POLITICAL ADVERTISEMENT

ELECT  
**ALVIN W. HAHN**  
JUSTICE OF THE PEACE  
Impartial—Qualified

**Men, Women Over 40  
Don't Be Weak, Old**

Feel Peppy, New, Years Younger

Take Oxtex. Contains general tonic stimulants,  
often needed after 40—by bodies lacking iron, cal-  
cium, phosphorus and Vitamin B. A 75-year-old  
doctor writes: "It did so much for patients, I took  
it myself. Results were fine." Special introductory  
feeling peppy and years younger, this very day.  
For Sale at all good drug stores  
everywhere—in Sierra Madre at  
Royal Cut Rate Drug. —adv.

## MARCH OF RIMES

By H. F. NOAKE

TWENTY-EIGHT CENTS

A cute young lass was Jean, and pretty, too, a waiting  
on the folks who came to dine in one of Santa Cruz' unique  
cafes, controlled and owned by Reverend Devine. This  
colored man you've surely read about, but probably, like  
me, you didn't know he operates a chain of restaurants. To  
which us whites are privileged to go. I  
chanced to stop there for an evening meal  
and Jean it was who served me, and right  
well; from her I learned a bit about the  
place and promised her this story I would  
tell. To Santa Cruz she came from old New  
York, transferred some years ago by  
Father D., in whose protective custody  
she's been, since her arrival from across  
the sea. Jean told me women only cook the  
food and all are white who work in that  
cafe. No smoking is allowed, and of all things, no serving  
maid can take a cent of pay. Above the walls the one  
word "Peace," prevails. On Sundays 1500 folks are fed, the  
cooking's swell and when you're done, the check's so mod-  
est you'll about drop dead.



H. F. NOAKE

world. Now, two thousand years  
after that incident at Jacob's  
well. Something must be wrong.  
Is it Christianity?—or our un-  
derstanding?—or, rather, the  
maze of misunderstandings in  
which we find ourselves? Books  
disagree. Preachers disagree.  
There are fresh schisms of dis-  
agreement now because of the  
war even in the churches. Yet  
over and against all this there  
appear to be assembling at this  
hour newer and vaster congrega-  
tions than any the world has  
ever seen before—as if a New  
Church were emerging: the con-  
gregations of those who now  
fight and die for the things  
Jesus himself fought and died  
for.

CHRISTIANS, non-Christians,  
Mohammedans, Jews, Bud-  
dhists, Taoists, black pa-  
gans from the Congo—members all  
of this new Church; just as  
Jesus said to that outcast woman  
of Samaria: "Woman, believe  
me, the hour cometh, when ye  
shall neither in this mountain  
nor yet at Jerusalem, worship  
the Father. . . . But the hour  
cometh, and now is, when the  
true worshippers shall worship  
the Father in spirit and in  
truth. . . ." (And we wonder who  
it was that put in the curious  
aside, about salvation being "of  
the Jews.") Things like this we  
think of as we watch the birds.  
Even at war. So at one they are  
with Nature. "Whose course,"  
said the poet Young, "is the art  
of God."

### Ascension Church Homecoming Event Attended By Bishop

The home-coming event of the  
Church of the Ascension Sunday  
was well attended by an estima-  
ted congregation of 150 at the  
Evangelical Service conducted by  
Rev. John S. Neal. The full choral  
service was sung by the choir and  
congregation. The Rt. Rev. Rob-  
ert B. Gooden, Suffragan Bishop  
of Los Angeles, preached an in-  
spiring sermon. The lessons were  
read by the Rev. Russell H. Tal-  
bot and Dean A. G. H. Rode who  
also conducted the choir.

### Abiding Allegiance

Newspapers have a deep and  
abiding allegiance to America  
and American principles, first,  
last, and all the time.  
—Henry Ward Beecher.

New gloves are now being made  
in such a way that they can be  
worn on either hand. If you lose  
one, you can replace it without  
buying a pair.

The business that neglects to  
keep its name and product, pres-  
tige and future policies before the  
public, runs the risk of being for-  
gotten.

### SANTA ANITA Theatre

Colored at Huntington  
Arcadia  
ATwater 7-2195

### NOW SHOWING

CHARLES BOYER, RITA  
HAYWORTH, GINGER  
ROGERS, HENRY FONDA  
in

"Tales of  
Manhattan"

—also—

"Calling  
Dr. Gillespie"

with LIONEL BARRYMORE

Sunday, Monday, Tuesday  
October 11, 12, 13

"Whispering  
Ghosts"

with MILTON BERLE,  
BRENDA JOYCE

—and—

GLEN MILLER'S  
ORCHESTRA in

"Orchestra Wives"  
with Geo. Montgomery and  
Ann Rutherford

### How To Address Mail To A Soldier Told By War Dept.

Untold thousands of letters,  
packages and papers intended  
for men in the armed service are  
never delivered because they are  
improperly addressed. So the War  
Dept. has issued a set of instruc-  
tions intended for the families  
and friends of soldiers.

Mail addressed to Army person-  
nel serving outside the continen-  
tal limits of the United States  
should clearly show:

- 1—The grade, first name, mid-  
dle initial, and last name of the  
person addressed, followed by  
his Army serial number, if  
known.
- 2—The letter or number of the  
company or other similar or-  
ganization of which the addressee  
is a member.
- 3—The designation of the regim-  
ent or separate battalion, if  
any, to which the company be-  
longs.
- 4—The Army post office num-  
ber in care of the appropriate  
Postmaster.

For example:  
Private John J. Doe, (Army  
Serial number)  
Company B  
212th Infantry  
APO 801, c-o Postmaster  
San Francisco, California.

The name and address of the  
sender should be written in the  
upper left corner of the envelope,  
and sufficient space should be left  
to allow for endorsements by for-  
warding agencies if it is not pos-  
sible to deliver the mail at the  
address given.

Mail addressed to Army per-  
sonnel at posts, camps or stations  
within the continental limits of  
the United States should show  
the same information as pre-  
scribed for units outside the con-  
tinental United States, except  
that the post office address of the  
post camp or station should be  
used.

"Not one man in ten reads  
books, but everyone except the  
helpless poor satiates himself  
every day with the newspaper."  
—Henry Ward Beecher.

### Two Women's Clubs To Hold Hallowe'en Dance October 31

Members of the Woman's Club  
and Woman's Club Juniors are  
busy on plans for a Hallowe'en  
dance which both groups will  
sponsor on the evening of Oct.  
31, beginning at 9 o'clock.

The two clubs endeavor to plan  
a joint affair at least once a  
year and are sparing no effort  
to make this dance a memorable

success. They point out that in-  
asmuch as Oct. 31 is the day  
before gasoline rationing becomes  
effective it will be a good time  
for Sierra Madrens to start tak-  
ing advantage of home town en-  
tertainment.  
—Helen Needles, Press Chairman.

### STATE PICNICS

The Illinois picnic reunion with  
a patriotic program will be held  
at Sycamore Grove all day Sat-  
urday, October 17th.



Haste but not waste, speed but  
not heedless disregard of the tax-  
payer's dollar! This, in sum, is  
the demand of Mr. and Mrs.  
John Citizen revealed in one of  
the latest Gallup polls, probing  
Americans' general attitude to-  
ward the dollars-and-cents side  
of the war production program.

To a nation whose citizens, present  
and future, must stand good  
the costs of a war bill that now  
reaches \$158 million a day—  
nearly \$5 billion a month—the  
public's desire for more thrift-  
conscious planning should come  
as no surprise. The family bud-  
gets of some 52 million income  
receivers are being tapped, direct-  
ly or indirectly, to supply the  
biggest volume to tax dollars in  
history, and with proposals for  
a war sales tax and a tax on  
income spent, under considera-  
tion, it is plain the end is not  
yet in sight. Waste and extrava-  
gance in the awarding of war  
contracts, too many discarded gov-  
ernment jobs, these naturally sit  
ill with the millions of families  
who themselves are bending every  
effort to meet the demands of  
HCL and the tax collector, and  
yet put aside 10 percent of their  
income into war savings bonds  
and maintain savings accounts.

"Serve by saving," is a recom-  
mendation adopted by every war  
agency. The people save and  
serve. Why not officialdom as  
well?

Creation of the Mexican Hotels  
Tire Service has solved the tire  
problem for tourists in the  
Southern Republic. Under this  
plan—established by the official  
government agency—the tire ser-

vice group is allowed to purchase  
750 tires a year to rent out to  
tourists. The tourist leaves his  
own tires with the agent and  
makes a deposit of 50 pesos for  
small cars, 625 pesos for medium  
cars, and 750 pesos for big cars.  
The deposit is refunded minus  
the tire rental.

Motorists of the United States  
have poured into State treasuries  
more than \$16,000,000,000 in gaso-  
line taxes and registration fees  
up to January 1, 1942, according  
to information received by the  
Automobile Club of Southern  
California. This amount exceeds  
by a wide margin the total  
money now in circulation in the  
nation, and at \$10,000 a mile, the  
motorists' taxes paid to the  
States would defray the cost of  
six roads to the moon, or an en-  
circling road 69 times around the  
equator.

The billion dollar paper indus-  
try of America owes its modern  
development to an insect. Fred-  
erick Kelley, inventor of the  
paper pulp machinery, first  
watched a wasp chew wood into  
pulp and spread the paste to dry.

A survey by the Commerce  
Dept. reveals that 43 per cent of  
all the motor vehicles ever sold  
in the United States are still in  
operation.

A logical guess is that Brazil's  
entrance into the war against the  
Axis may ease the coffee short-  
age, for ships that go south with  
war materials for the new ally  
won't come back empty.

## Jim Irving's Grill

opposite City Hall

Sierra Madre

### —Long C-o-o-l Drinks—

Daily  
Luncheon Specials

Cocktail Time  
4 to 6 P.M.

## Business and Professional Directory

### Attorneys

**M. A. Woodward  
Lawyer**

99 Suffolk Ave.,  
Phones CUstr 5056, MU, 8622

### Plumbing

**Plumbing  
and  
SHEET METAL**

**SIERRA MADRE  
HARDWARE CO.**  
31. W. Sierra Madre Blvd.  
Telephone CUstr 5-4666  
Night: Phone 299-4

### Dentists

**Dr. J. L. Woehler  
X-RAY - DENTIST**  
31 South Baldwin Avenue  
(next to Post Office)  
Telephone CUstr 5-3342

**DR. J. STADDEN MILLER**  
DENTISTRY :: X-RAY

28 W. Sierra Madre Blvd.  
Telephone CUstr 5-3391  
Sierra Madre, Calif.

### Telephone Rent Paid?

DISCOUNT IF PAID BY 20th  
Office Hours: 8 a.m. to 5 p.m.

Call the Sierra Madre News for  
your printing needs.

### Osteopaths

**DR. MARY GROTH**  
OSTEOPATH  
PHYSICIAN & SURGEON  
Physio-Therapy ••••• Colonic Irrigations  
144 E. Highland Ave.  
For Appointment Phone 4271

**Dr. C. L. T. Herbert.**  
Osteopath  
53 No. Baldwin  
TELEPHONE 4321  
Residence Phone 4029

### Physicians and Surgeons

**Geo. W. Groth, M.D.**  
94 N. BALDWIN  
Telephone CUstr 5-3388

**M. H. A. PETERSON, M.D.**  
Physician & Surgeon  
95 West Sierra Madre Blvd.  
CUstr 5511 — Res. CUstr 6611  
Hours by Appointment

**Nathan Jacobs, M.D.**  
Physician and Surgeon  
Office—55 Auburn Avenue  
Phone CU. 5-3337  
Hours 12-2; 6-8  
Also by Appointment

**Surgical Supplies**

**Pasadena Orthopedic  
Surgical Supply Co.**  
Artificial Limbs, Leg and Body  
Braces, Trusses, Arch-Supports,  
Special Made Shoes  
18 So. Fair Oaks, Pasadena  
Peter P. Pleško

### Miscellaneous

**Mountain Gardens**  
390 Sycamore Place  
Sierra Madre

**Convalescent Rest Home**  
Mr. and Mrs. B. G. Bleasdale  
CU 5-6427

When the date is fixed con-  
sult the NEWS printery about  
wedding invitations or announce-  
ments . . . printed or engraved.

### Funeral Directors

**GRANT  
CHAPEL**  
201 W. Sierra Madre Blvd.  
Telephone CUstr 5-5006

### Optometrists

Established 1907  
**William G. Barks, Opt. D.**  
Optometric Eye Sight Specialist  
506 S. Myrtle Ave., Phone 173  
Monrovia, California

**F. Charles Johnson**  
B.S., Opt. D.  
Optometrist - Orthoptist  
MODERN EYE CARE  
118 S. Myrtle  
Monrovia, Calif.  
Phone Mon. 1447

Office Phone AT 7-1585

**Carl F. Bass  
OPTOMETRIST**

Office Hours 9 A.M. to 5 P.M.  
50 E. Huntington Drive  
ARCADIA, CALIF.  
KEEP THEM FIRING  
WITH JUNK!



## Defense Groups To Drill Again Monday

Mayor Thomas Schwartz, chairman of the Sierra Madre Defense council announces that there will be another field drill for members of the Defense Corps, Monday evening. These drills will continue on a semi monthly basis.

An informed public is a public armed to protect itself.

## DANCE

Sponsored by  
**EASTERN STAR**  
**Masonic Temple**  
East Sierra Madre Blvd.

Saturday Evening, Oct. 10  
8:30 to 12

Music by  
**Don Parker's Orchestra**

ALSO CARDS — PRIZES  
Admission 35c per person

## Interesting Color Film To Be Shown By Woman's Club

The Sierra Madre Womens club will meet Wednesday, Oct. 14th, holding its first business meeting of the new club year.

Beginning promptly at eleven, the business meeting will precede an interesting program to be presented by Pan-American Airways.

The motion picture in color "Land of the Incas" with sound will be followed by luncheon. Reservations should be made with Mrs. Nooren Eaton at 6180.

## Shortest Road To Maximum Business

Newspaper advertising is the shortest road to maximum business, therefore it is the shortest way to lowest cost to those we serve. Through it we help people to avoid excessive drudgery and to save time and money. Through it we emphasize to the people what cooperative effort can do for the progress of the community.—Roger Babson.

## Sierra Madrean Is Head Of ROTC at JC

In recognition of his fine service with the ROTC, Milton Blakeman, son of the Ford Blakemans, has been appointed Regimental Commander of the Pasadena Junior College ROTC. He is the highest cadet officer in the PJC military unit and will direct activities of three majors under him. Blakeman, now 20 and completing his last year at PJC, is majoring in engineering and has volunteered for the Army Air Corps.

### CARD OF THANKS

I wish to express sincere appreciation to my many friends for their kindness during my recent bereavement.

Lt.-Com.J. W. Storm.

## Christmas Cards

with names imprinted  
25 for \$1.00  
50 for \$1.00

**ROYAL DRUG**  
**CUT RATE DRUGS**

17 Kersting Court—CU 5-3320  
Free Delivery

## Survivor Of Neosha Sunk In Coral Sea Takes A Bride

Among Sierra Madreans who have had good news of relatives who have been in the thick of the Pacific fighting is Mrs. E. N. Limbaugh of 197 North Auburn avenue, whose nephew Wilbern Lee Stovall, boatswain's mate with the U.S. Navy, returned to the mainland to be married recently in Springfield, Ohio, to Miss Ernestine Putnam to whom he had been engaged 12 years.

Mr. Stovall has served with the Navy 10 years, mostly in the Pacific and China. He was at Pearl Harbor during the bombing and was aboard the tanker Neosha, one of the three American ships lost in the Coral Sea Battle. Accompanied by Mrs. Stovall he will return to California soon and expects to be stationed for several months in Oakland.

## Just As Important As Gunpowder Now

Why scrap collection is as vital as gunpowder: 54 percent of last year's iron and steel came from scrap, as did 46 percent of last year's antimony, 23 percent of its aluminum, 21 percent of its rubber, 20 percent of its lead, 17 percent of its copper, 11 percent of its nickel and tin, 7 percent of its zinc.

## Master Key That Opens Every Home

You can enter every home in a community by having a key to every lock. Or you can have a single master key that opens every door. Everyone who reads at all reads a newspaper every day! There's your master key—carrying with it a big welcome in the way of reader interest... Wherever else you may advertise, whatever other medium you may use, you are only reaching people who have read their newspapers today and will do so again tomorrow.

## First Woman's Club Event Of Season Set For Oct. 23

First public evening affair to be sponsored by the Sierra Madre Woman's Club this season will be a concert arranged for Friday evening, October 23, at 8 o'clock.

Charline Stansbury, concert singer, will be the featured artist in a diversified program of operatic arias, light opera selections and old and modern classics.

A pupil of Mrs. Grace McCarty, Miss Stansbury has appeared in numerous concerts in Los Angeles, Monrovia and also on radio programs. Gustave Rihard will be the accompanist and will also present a group of piano numbers.

—Diane Peterson, Press Chmn.

Mrs. Mary Kennard of 168 West Highland avenue, mother of Mrs. Clarence Sandage, is seriously ill at her home.

Miss Doris Gilbert, a former member of The NEWS staff, now secretary to a large Los Angeles law firm, visited friends here Saturday.

"Don't wait for an appointment for a photograph for Christmas. Pictures must be mailed to that man overseas by Nov. 1st. Call Mardell MacDougall, Photographer, 310 S. Myrtle, Phone Monrovia 7264. —ady.

**EVERYBODY EVERY PAYDAY 10% OFF**  
**Buy U.S. WAR BONDS**

**PASADENA BUSINESS COLLEGE**  
32 South Raymond  
INTENSIVE  
VICTORY COURSES  
ENROLL TODAY  
PHONE SY. 2-4676  
or CALL FOR FREE  
VICTORY BULLETIN  
Day and Evening Classes

**CONSERVE Your SHOES**  
They are worth Repairing  
**Al's Shoe Store**  
3586 E. COLORADO STREET  
Pasadena

## Where That Dollar You Give To The Red Cross Goes

C. W. Jones, chapter chairman of the Sierra Madre American Red Cross chapter, has announced that leaflets are now available which render a budgetary account of the \$65,000,000 Red Cross War Fund of 1941-42.

Approximately one half of the Red Cross dollars are used to cover every phase of the organizations work with the Army and Navy in as far distant posts as Hawaii, Newfoundland, Iceland, Alaska, Ireland and Australia with the sole aim of building the most important war weapon of all—a high morale.

To cover such civilian emergencies as bombs, floods, fires and tornadoes, the Red Cross donates 10 percent, thus furnishing food, shelter, clothing, medical care where ever and when ever most needed.

The remainder of the fund is accounted for in a contribution of one-fourth for preparedness and up-keep of the "power house" of all this fine work, the Red Cross Chapter itself.

## If You Haven't Been You Don't Have To Go Back

By Ogden Nash

Come, hearken to me, my house-bound friend,  
This is the season when holidays end  
And this is the time to feel  
Exquisite  
About the resorts you didn't visit;  
Every beach that you missed the foam from  
Is a beach you didn't have to get home from.

No trunks to sit on the last-minute lid of,  
No odorous shells to get secretly rid of,  
No sand on your young to brush off piles of,  
No crowded train to stand in the aisles of,  
No vet to collect the kitten or pup from,  
No home-again letdown to have to build up from.  
Come, gather in praise of the human foot,  
And the peace of having stayed quietly put.

## The World's Lowest Priced Salesman

America's lowest priced salesman, NEWSPAPER ADVERTISING interviews more people, creates more goodwill than a dozen men working full time, with never a door slammed in the face.

NEWSPAPER ADVERTISING talks to people in the comfort of their own homes, when they are most receptive to a selling message.

NEWSPAPER ADVERTISING shouts aloud to the world, through a voice that people respect and believe in, that you have goods you are proud to be able to offer.

NEWSPAPER ADVERTISING is the cheapest and most effective salesman obtainable.

NEWSPAPER ADVERTISING—AMERICA'S CHEAPEST SALESMAN!

It Pays to Advertise.

**Partners in HEALTH SERVICE**  
YOUR DOCTOR  
YOUR REXALL PHARMACIST

Remember... the effectiveness of your doctor's prescription relies upon three fundamentals: Expert compounding—full strength—fresh materials—and a rigid adherence to the use of ingredients specified. That is why we urge you to bring your prescription to the Rexall Drug Store... where extra attention is given to these three priceless ingredients.

**Hartman's Pharmacy**  
— Free Delivery —  
Phone 3311  
Rexall DRUGS

## CLASSIFIED ADS

### Classified Rates And Instructions

Ten cents per line for the first insertion; 7 cents per line for subsequent insertions. In order to avoid a charge of 25 cents to cover bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have a ledger account with THE NEWS.

Classified Ads received after 10 a.m. Wednesday may be run under heading "Too Late to Classify."

### WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 5436. B. A. Platte. 1:15a

DUMAS FIX-IT SHOP  
and General Repair  
Electrical or Mechanical  
Washers - Vacuums - Irons  
LOCKS and Keys  
All Work Guaranteed  
12 N. Baldwin Phone 4116  
If We can't Fix It throw it away —3:3a

WANTED TO SHARPEN hedge shears, scissors, lawn mowers, etc. Ralph Koon, CU 5-4171. 41 W. Montecito. —20\*a

PAINTING and decorating; estimates furnished; all work guaranteed; references. Call at 143 E. Highland or phone 4513. —3:a

WANTED—Children to care for during the day; lovely home; centrally located. Call CUSTER 5-4736. —3\*a

### FOR SALE MISCELLANEOUS

BARGAIN—For Sale, '40 Ply. Deluxe Vict. Coupe; 5 good tires; Philco radio; fog lights; spot light; extra luxuries & bumper guards. See party at 359 W. Sierra Madre Blvd. —3\*e

RUG—9x18; Vanity; bed. 31 Olive St. —3\*e

FRYING rabbits; 20c lb. 72 E. Montecito. —3\*e

### HELP WANTED

COUNTRY printer, compositor or machine operator. Part time or evenings. Call or apply at the Sierra Madre News office. —2:b

### FOR RENT

FOR RENT—5 room house; 542 Ramona Ave. Inquire at 517 W. Highland. —3:d

FOR RENT—Unfurnished 3 room apartment; close in. Inquire 34 N. Baldwin. CU 5-4127. —3:d

FURNISHED house—living room, bedroom, kitchen, porch; new garage. \$25 mo. 268 W. Laurel Ave. —3\*d

### LOST & FOUND

LOST—pair boy's brown shoes on grammar school grounds. Reward. Please return to 74 W. Grand View. —3\*g

### PUBLIC NOTICE

NOTICE TO CREDITORS  
No. 216068

Estate of Frank E. Ward, also known as Frederick E. Ward, deceased.

Notice is hereby given by the undersigned BEN H. BROWN, Administrator of the Estate of Frank E. Ward, etc., deceased, to the Creditors of, and all persons having claims against the said deceased, to present them with the necessary vouchers within six months after the first publication of this notice, to the said Administrator at his office at 137 North Broadway, Los Angeles, California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California in and for the County of Los Angeles.

Dated September 8, 1942.  
BEN H. BROWN  
Public Administrator,  
County of Los Angeles.  
—52,1,2,3

Armstrong Carpet Service  
House of  
Armstrong  
SYcamore 6-3092  
2620 E. Foothill Blvd.  
East Pasadena

### POLITICAL ADVERTISEMENT

### NIGHT COURT

for benefit of working people—a promise of  
**ALVIN W. HAHN**

### STUCCO HOUSE

5 Rooms; Large Sleeping Porch; service Porch; Oak Floors; Wood Fireplace; Lot 50x135.

\$600 DOWN

\$30 MONTHLY  
including principal and interest at 5%

Price \$3300

### H. F. FOWLER

14 N. Baldwin, Phone 4532  
List Your Property with Me

Bomb the Japs with junk!

## Beautify your Home with Old Colony Paint



### ROOFING

Pioneer Brand  
any quantity desired

ROOF COATINGS  
SHINGLE STAINS

### Mail Boxes

## SIERRA MADRE HARDWARE CO.

## First FEDERAL Savings and Loan Association of PASADENA

Balance Sheet, September 30, 1942

### ASSETS

Mortgage Loans (1030 loans, average \$3,090.83)	\$3,183,555.39
Share Loans	1,534.25
Accrued Interest Receivable	15,085.23
Federal Home Loan Bank Stock	51,600.00
United States War Savings Bonds	20,000.00
Cash on Hand	110,248.14
Advances to Borrowers	2,071.17
Furniture, Fixtures and Equipment (Net)	5,628.18
Prepaid and Other Assets	2,584.07
	<b>\$3,392,306.43</b>

### LIABILITIES

Shareholders' Accounts:	
Savings Shares	\$1,251,101.24
Investment Shares	576,300.00
U. S. and H. O. L. C. Shares	700,500.00
Advances from Federal Home Loan Bank	545,674.10
Accounts Payable	333.59
Loans in Process	115,298.29
Other Liabilities	5,633.87
Specific Reserves	\$ 27,299.05
General Reserves	102,575.57
Undivided Profits	67,590.72
	<b>\$3,392,306.43</b>

## First FEDERAL SAVINGS & LOAN ASSOCIATION of PASADENA

SYCAMORE 6-6107

348 E. GREEN ST.



## Save the Evening of October 23rd, and Save Tires

ATTEND

## A High Class Show

IN SIERRA MADRE

Details Next Week

## BULB SPECIAL

50 Freesias—Many Colored Hybrids .....\$1.00  
30 Sparaxis, New Shades .....\$1.00  
165 Ranunculus, Giant, Flowered .....\$1.00

All 3 above \$2.50 Postpaid

## FREE Bulb Guide and Fall Planting List of Flowers and Vegetables

Cultural Instructions, Plantings and Blooming Times, Descriptions

137 West Colorado  
**CAMPBELL SEED STORE**  
"Everything for the Garden"  
Pasadena, Calif. Phone SY 6-4356

## Cash Carload Willetts

1027 North Foothill SYcamore 4-5421  
1 Block above Coolidge Nursery  
LARGEST FERTILIZER DEALERS IN TOWN

Good, Clean Steer Manure; well aged and composted  
Cubic yard, bulk, equal to 12 large sacks \$4.00

Dichondra Special Commercial, 100 lbs. ....\$2.00  
5-10-2 Commercial, 100 lbs. ....\$2.50

Arizona Flagstone and Building Rock

Fancy Oat Hay for Horses

### COMMERCIAL FERTILIZER

Blood Meal, Bone Meal, Gro-Rite, Gro-Master, Crop-Grower

ALSO

349 North Lake Avenue SYcamore 2-6990



## 27 MARKET BASKET STORES

**PASADENA**  
COLORADO and  
ROSEMEAD BLVDS.

FREE PARKING SPACE FOR CONVENIENCE OF OUR PATRONS

# Market Basket

GROCERIES • MEATS • FRUITS • VEGETABLES

## 27 MARKET BASKET STORES

**ARCADIA**  
37 EAST HUNTINGTON DRIVE.  
**MONROVIA**  
406 SOUTH MYRTLE AVE.

Specials for all Depts.—THURS. 8th, FRI. 9th &amp; SAT. 10th

SHOP EARLY --- FOR BETTER SERVICE AND TO RELIEVE TRAFFIC CONGESTION

Iris Golden Bantam  
**Corn** No. 2 Can  
15c

IRIS  
**Spinach** No. 2½ Can  
15c

IRIS NATURAL  
**Grapefruit Juice** No. 2 Can  
13c

B & W GRAN.  
**Soap** 29 Oz. Pkg.  
26c

IRIS MIXED SIZES  
**Peas** No. 303 Can  
14c

IRIS  
**Sauer Kraut** No. 2½ Can  
14c

IRIS RED  
**Tomato Juice** No. 2 Can  
10c

DEL MONTE TINY  
**Peas** No. 2 Can  
16c

MILTON  
**Peas** No. 2 Can  
11c

SIGNET SLICED  
**Carrots** 16 Oz. Glass  
10c

FLORIDA GOLD  
**Grapefruit Juice** No. 2 Can  
12c

**Treet** 12 Oz. Can  
35c

Chicken of the Sea  
**White Meat Tuna** No. ½ Can  
35c

MOTHERS  
**Cocoa** 1 Lb. Can  
11c

CAMPBELLS  
**Tomato Soup** Can  
7c

Del Monte Solid Pack  
**Tomatoes** No. 2½ Can  
15c

**Nucoa**  
1 Lb. Pkg. 2 Lb. Pkg.  
26c 51c

KRAFTS MIRACLE WHIP  
**Salad Dressing**  
Pt. Qt.  
26c 41c

BELL BRAND  
**Peanut Butter**  
1 Lb. 1½ Lb.  
32c 48c

ALBERS  
**Corn Flakes**  
6 Oz. Pkg. 11 Oz. Pkg.  
4½c 7½c

GLOBE A-1  
**Flour**  
9 8/10 Lb. Bag 24½ Lb. Bag  
45c \$1.07

CLAPPS BABY Strained — Can — Junior  
**Foods** 3 for 19c 3 for 25c

1 Lb. Gl. 3 Lb. Can  
**Spry** 25c 68c

Lg. Pkg. Gt. Pkg.  
**Oxydol** 23c 63c  
Price .223; Tax .007 Price .615; Tax .015

PILLSBURY PANCAKE 20 Oz. Pkg. 40 Oz. Pkg.  
**Flour** 9c 18c

WHITE KING Family Pkg. Gt. Pkg.  
**Gran. Soap** 29c 48c  
Price .281; Tax .009 Price .466; Tax .014

Qt. Bot. ½ Gal. Bot. Gal. Bot.  
**Purex** 11½c 21c 37c  
Price .111; Tax .004 Price .203; Tax .007 Price .359; Tax .011

**Snowdrift**  
1 Lb. 3 Lb.  
24c 68c

KING KELLY ORANGE  
**Marmalade**  
1 Lb. Jar 2 Lb. Jar  
15c 25c

ZEE  
**Toilet Tissue**  
Roll  
4c  
Price .038; Tax .002

CAMAY  
**Toilet Soap**  
Bar  
3 for 20c  
Price 3 for .194; Tax .006

OLD DUTCH  
**Cleanser**  
Can  
3 for 20c  
Price 3 for .194; Tax .006

**Kleenex** Pkg. of 150  
10c  
Price .097; Tax .003

20 Mule Team Borax Lb. Pkg.  
**Soap Chips** 21c  
Price .203; Tax .007

Lg. Can  
**Boraxo** 2 for 25c  
Price 2 for .242; Tax .008

Cubbisons Asstd. Pkg.  
**Toast** 15c

LADY'S CHOICE 2 Lb. Jar  
**Grape Jelly** 23c

Woodburys Facial Pkg. of 4 Bars  
**Soap** 24c  
Price .232; Tax .008 (Deal)

WHITE KING Reg. Bar  
**Laundry Soap** 4c  
Price .038; Tax .002

MISSION BELL Bar  
**Toilet Soap** 5c  
Price .048; Tax .002

SIERRA PINE Bar  
**Toilet Soap** 2 for 13c  
Price 2 for .126; Tax .004

ZEE PAPER Roll  
**Towels** 8c  
Price .077; Tax .003

LOMA LINDA Pkg.  
**Ruskets** 13c

Lg. Pkg  
**Ivory Snow** 22c  
Price .213; Tax .007

Med Bar  
**Lava Soap** 2 for 13c  
Price 2 for .126; Tax .004

1 Lb. Pkg  
**Oro Shortening** 18c

## M. B. Drug Co.

PASADENA 1720 E. Colorado  
ALHAMBRA 530 West Main  
BALDWIN PARK 110 N. Main Ave.  
SAN MARINO 901 W. Valley Blvd.  
EL MONTE 423 W. Valley Blvd.  
1120 Pomona Blvd.  
37 East Huntington Drive  
TEMPLE CITY 2116 Las Tunas

**KLEENEX**  
CLEANSING  
TISSUES  
Box of 440 Tissues  
25c

STANDARD  
**Citrate of  
Magnesia**  
12 Oz.  
Bot. 12c

BE WISE—  
**ALKA  
SELTZER**  
Lg. Size  
25 Tablets 54c

GIANT—8 Oz. Jar  
BRUSHLESS SHAVE  
**PALMOLIVE** 49c

LARGE BOTTLE  
**Drene Shampoo** 79c

LARGE TIN Tooth Powder  
**KOLYNOS** 39c

ECONOMY TUBE SQUIBB  
**DENTAL CREAM** 49c

BOX OF 200 LA PURIS  
**FACIAL TISSUES** 7c

THOR. FLASHLIGHT  
**BATTERIES** 4c

JACK MASTER  
**Pocket Knives** 29c

GENUINE LEATHER  
**BILL FOLDS** \$1.00

\$2.19 VALUE  
**VIMMS**  
VITAMINS AND  
MINERALS  
1—50c Package  
1—\$1.69 Package  
BOTH FOR \$1.69

DR. MILES  
**ONE-A-DAY  
VITAMINS**  
TIN of 30  
VITAMINS  
A & D  
Box of 12  
VITAMIN B1  
COMPLEX 44c

CERTIFICATE  
**VITAMIN B-1  
TABLETS**  
100 1 M.G. 24c  
100 3 M.G. 63c  
100 5 M.G. 98c

**Ivory Flakes**  
Lg. Pkg.  
22c  
Price .213; Tax .007

IRIS SOLID PACK  
**Tomatoes**  
No. 2½ Can  
18c

OHIO BLUE TIP  
**Matches**  
Ctn. of 6  
26c  
Price .252; Tax .008

FLORIDA GOLD  
**Grapefruit**  
No. 2 Can  
14c

20 MULE TEAM  
**Borax**  
2 Lb. Pkg.  
23c  
Price .223; Tax .007

SUNSHINE WHEAT TOAST  
**Wafers**  
1 Lb. Pkg.  
18c

**Cheerioats**  
Pkg.  
2 for 23c

RAULLIS  
**Soda  
Crackers**  
1 Lb. Pkg.  
12c

## M. B. Meat Co.

1720 EAST COLORADO PASADENA 2519 EAST COLORADO  
1305 NORTH LAKE 3675 E. COLORADO 1415 NORTH LAKE  
37 EAST HUNTINGTON DRIVE, ARCADIA

EITHER END  
**Pork Loin Roast** lb. 38c

PURE PORK SAUSAGE (bulk) lb. 35c

**Lamb Shoulder Roast** lb. 26c

BONELESS BEEF STEW lb. 35c

STEER  
**Short Ribs** lb. 17c

PEANUT BUTTER lb. 23c

**Coneys or Wieners** lb. 27c

RIB LAMB CHOPS lb. 43c

STEER  
**Chuck Pot Roast** lb. 29c

GROUND ROUND lb. 35c

FRESH FISH  
**Fillet of Cod** lb. 39c

Meat Depts. Close at 6 P.M. Please Shop Early

## M. B. Produce Co.

MOUNTAIN GROWN RUSSETS  
**Potatoes** 9 lbs. 19c

SWEET MUSCAT  
**Grapes** 2 lbs. 13c

PLACERVILLE BARTLETT  
**Pears** 2 lbs. 19c

COMBINATION FANCY AND EXTRA FANCY  
**Apples** 4 lbs. 25c  
UTAH JONATHANS

**Spanish Onions** 5 lbs. 10c

WHOLE OR HALF  
**Banana Squash** lb. 2c

MARKET BASKET URGES ITS CUSTOMERS TO TAKE PART OF THEIR CHANGE IN U. S. WAR STAMPS

We Reserve the Right to Limit Quantities